

**Diocese of Canterbury**  
**CHANGED LIVES ➔ CHANGING LIVES**

**Encouraging generous churches**

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**Outline of this morning**

- Why give?
- Healthy giving practice
- Encouraging legacies
- Digital giving
- Any questions?



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**Why give?**



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For god so loved  
the world that he  
gave his only Son,  
so that everyone  
who believes in  
him may not perish  
but may have  
eternal life.

John 3:16




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### Our gifts support the life of our Church and communities

- Without our regular giving our church wouldn't exist.
- Our contribution supports the mission and ministry of our Church today and builds for the future.




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### Why do people give?

- To get something back
- To make a difference
- To be part of something – to belong




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### What will stop people from giving?

- Don't know what the money will be used for
- Don't think money will be well used
- Feel no attachment to the cause
- Not appreciated




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### Healthy giving practice




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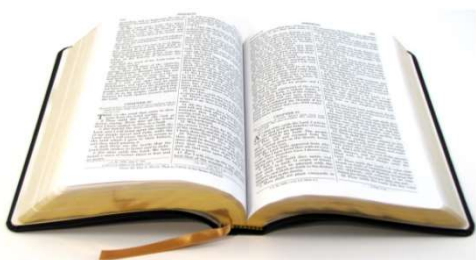
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### 1. Preach and teach regularly about giving in the context of discipleship




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**2. Connect financial giving with mission and ministry outcomes**




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**3. Send an annual, personal 'thank you' to regular givers**




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**4. Hold some form of annual review of giving**




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**Parish Resources**

Home News PCC / APCMs Finance Giving Buying People Administration Buildings Other Order Resources

Home > Giving for Life - Continuing the Journey

### Giving for Life – Continuing the Journey

Giving for Life helps parishes review their approach to issues of stewardship and generosity, within a context of discipleship. Following a survey of more than 1100 parishes, it is clear that most parishes have made real progress in adopting proven good practice over the past few years.

#### PCC Review

Parishes are asked to allocate 20 to 30 minutes of a PCC meeting to evaluate their strategy with stewardship, and assess where they might improve their adoption of Good Practice.

There are two principal resources to help: a [4 page Leaders Guide](#) introducing the item and a [2-sided sheet for PCC Members](#).

**Parish Giving Scheme:** If your diocese is one that has adopted the Parish Giving Scheme, you are encouraged to use these versions of the [Leaders Guide](#) and the [PCC Members Sheet](#). Dioceses which have adopted the Parish Giving Scheme as of August 2016 are Birmingham, Chelmsford, Chichester, Exeter, Gloucester, Guildford, Leicester, Liverpool, London, Portsmouth, St Albans, Turo and Winchester. Salisbury parishes are also encouraged to use these versions, as the Parish Giving Scheme will be launched there next year.

#### Taking Action

The assessment sheet identifies some priority tasks which help encourage giving in the context of discipleship:

[www.parishresources.org.uk/givingforlife](http://www.parishresources.org.uk/givingforlife)

**Giving for life**

Search here

#### Links

Quick links to the priority areas:

- Preaching and Teaching
- Annual Review
- Gift Aid
- Gift Aid Small Donations
- Legacy Resources
- Parish Giving Scheme

#### Email Newsletter

Get the latest news and updates by signing up to our quarterly newsletter

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# Legacy giving and a bit more




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## How much do charities get from legacies?

**Voluntary Sector**  
Around £2 billion pa

**Church of England**  
£55 million in 2015




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**Diocese of Canterbury**  
**CHANGED LIVES ➔ CHANGING LIVES**

**£716,000 in 2017**

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## Two types of legacy

**Pecuniary  
Cash**



**Residual  
Percentage of estate**

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### Life events trigger wills




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### Why make a will?

- You choose what happens to your estate
- You can take care of the children
- You can provide for unmarried partners, step children, and others who won't automatically inherit
- You can reduce inheritance tax
- You can make a gift to a charity




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### Why don't people leave a legacy to the church?

- Haven't made a will
- Believe the Church of England is rich
- Don't think the church will spend the money wisely
- Think there is nothing to leave
- Think a small legacy is not OK
- Would prefer to leave money to the cats' home




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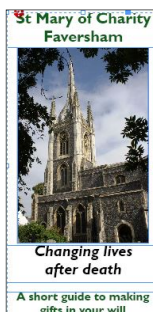
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## What encourages people to leave a legacy to the Church?

- A Legacy Policy
- Low key leaflets available at the back of the church
- Small poster displayed on the church noticeboard
- General preaching on Giving




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## Steps to take

- Produce a Legacy Policy
- Communicate what you have done with previous legacy money.
- Put a legacy advert in your Church magazine
- Put a small legacy poster in your church hall or on your church noticeboard
- Encourage people to make a will




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## Sarah Bristow Holy Trinity Folkestone

- <https://www.youtube.com/watch?v=6IGR4KEngdg>

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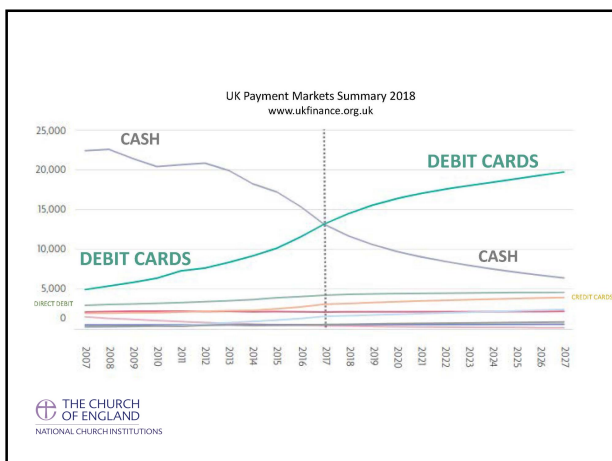
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## 3 essentials

1. A Card Reader Machine
2. A Device: Smart phone or Tablet
3. WiFi or 3G Signal

THE CHURCH OF ENGLAND  
NATIONAL CHURCH INSTITUTIONS

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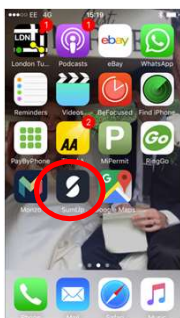
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## 7 easy(ish) steps

### Step 1

Open the 'App'



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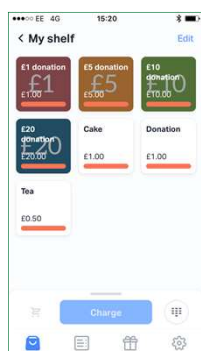
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## 7 easy(ish) steps

### Step 2

Open your 'shelf'



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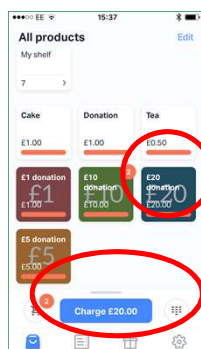
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## 7 easy(ish) steps

### Step 3

Select a donation amount



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## 7 easy(ish) steps

### Step 4

Connect your terminal




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## 7 easy(ish) steps

### Step 5

Present card for payment




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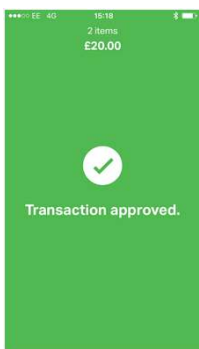
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## 7 easy(ish) steps

### Step 6

Transaction approved




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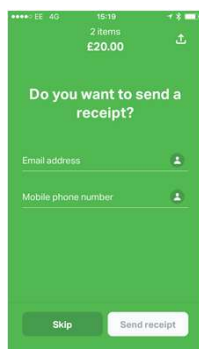
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## 7 easy(ish) steps

### Step 7

Send a receipt




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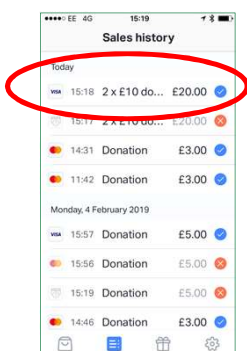
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## 7 easy(ish) steps

### Step 7

View giving history




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## Options and Prices



[www.parishbuying.org.uk](http://www.parishbuying.org.uk)

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## Claiming Gift Aid

$$£1 + \text{giftaid it} = £1.25p$$

THE CHURCH  
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Point your smartphone camera or  
QR code reader at the QR code

Part of an order of service at Christmas  
Available from Parish Buying later this month

Contributions taken at Christmas services are given to support the work of local and international charities as well as the church:

- McCabe Educational Trust
- Supporting projects in places such as India, Nepal and the Holy Land <https://www.mccabe-travel.co.uk/projects/>
- Pauls Cancer Centre
- Provision, complementary therapies, groups and classes for people with cancer, their relatives and carers. [www.paulscancersupportcentre.org.uk](http://www.paulscancersupportcentre.org.uk)

Use the gift aid envelopes where possible. Receipt giving by card see the station at the back of church. If giving by phone please scan QR code.

PLEASE GIVE GENEROUSLY.

Join us for our other Christmas services

- Lessons and Carols Sunday 23rd December 6.30pm followed by mulled wine and mince pies
- Service Monday December 24th Christmas Eve 4pm a lively family Nativity Service
- Service Monday December 24th Christmas Eve 11.30pm
- Christmas Festival Eucharist Christmas Day 10.30am

## What we've talked about this morning

- Why people give
- Healthy giving practice
- Legacy giving
- Contactless cards




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## Over to you!




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## For more information

The Church of England's main stewardship website – invaluable!  
[www.parishresources.org.uk](http://www.parishresources.org.uk)

Comprehensive stewardship resources from the Diocese of Liverpool  
[www.givinggrace.org.uk](http://www.givinggrace.org.uk)

Diocese of Canterbury  
[www.canterburydiocese.org.uk](http://www.canterburydiocese.org.uk)

Legacy website – aimed at parishes  
[www.churchlegacy.org.uk](http://www.churchlegacy.org.uk)

Parish buying  
[www.parishbuying.org.uk](http://www.parishbuying.org.uk)

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