



Strategy Overview

Archbishop's Council 1st Feb 2025

Our Mission – Why we exist





"At the heart of all we do is a vision of transformation for ourselves and our communities: no one can encounter God and remain unchanged."

Vision – What the future will look like



By God's grace we want to be a people who are...

- confident & creative disciples of Jesus Christ,
- rooted in scripture & drenched in prayer,
- living gratefully, giving **generously**, caring for creation & sharing the gospel,
- growing in number & expectations – of God & ourselves,
- motivated by justice & love, open to the Spirit & ready for adventure!

Three Bold Outcomes for 2030

- every parish, benefice & deanery showing signs of revitalisation
- double the number of children and young disciples
- 200 new Christian communities



Strategy – How will we get there?



Empowering the local church to deliver God's mission

Strategy – How will we get there?



Enablers

- Resources for parishes from DH, deaneries etc
- Certain wider projects driven at diocesan level

Tools & Resources

- Mission Action Plans (parish)
- Deanery plans
- Mission & Ministry
- Finance
- DAC
- CYP
- SMMIF projects
- Capacity building
- "Noticing & naming"
- Rural strategies
 - e.g. focal ministry
- etc. etc.

Major Investment Programmes

REVITA	LISATION
YOUNG DISCIPLES	COMMUNITES

	REVITALISATION	YOUNG DISCIPLES	NEW COMMUNITIES	STATUS
Youth Ministers : Initially 7 (5 in post, 2 in recruitment). 2 more under consideration.		Yes	Potential	Amber
Resourcing Churches : Margate & Maidstone started. Ashford planned to be next. Potential programme across all large urban areas.	Yes	Yes	Yes	Green
Flourish: [New worshipping community in a school with church partnership] Several planned as pilots.	Potential	Yes	Yes	Amber
Ignite Phase 2 : Expansion of plants to reach disadvantaged communities. Method also works for families.	Potential	Potential	Yes	Planning
Focal Ministers: [multi-church benefices] Pilot round of 9 locations starting after Easter.	Yes		Potential	Pilot

Key Supporting & Other Programmes



- Leading your Church into Growth
 - Exploring the principles underlining growth
- Mission Action Planning
 - A tool to help parishes plan for growth
- Deanery Planning
 - Encouraging collaboration across benefices and parishes
 - Re-imagining for 2025 to provide greater wrap-around support

Key Supporting & Other Programmes



- Youthscape Launchpad & Essentials
 - Training for ministers in youth ministry
- Catalyst, Growing Young Leaders, MES, Future Youth, Fuse
 - Helping to grow young leaders and resource youth ministry
- Rural strategy
 - Opportunities other than focal ministry in development

Potential SMMIB DIP funding requests



	ABC	Synod	ABC	ABC	Synod	ABC	Synod
Theme	1 February 2025	15 March 2025	29 April 2025	10 June 2025	2 July 2025	14 October 2025	15 November 2025
Highlight report	Yes	Yes	Yes	Yes	Yes	Yes	Yes
SMMIB DIP 3	Outline DIP 3	Outline DIP 3	Draft DIP 3		DIP 3 outcome		
SMMIB DIP 4 Capacity			Outline DIP 4 Capacity	Draft DIP 4 Capacity	Draft DIP 4 Capacity	DIP 4 outcome?	
SMMIB DIP 5				Outline DIP 5	Outline DIP 5	Draft DIP 5	







Submission Deadlines

1. 1st May for 12th June SMMIB



- 2. 11th September for 23rd October Capacity funding only
- 3. 30th October for 11th December

Additional ABC meetings or approvals for submissions may need to be scheduled.

SMMIB DIP funding requests



	ABC	Synod	ABC	ABC	Synod	ABC	Synod
Theme	01-Feb-25	15-Mar-25	29-Apr-25	10-Jun-25	02-Jul-25	14-Oct-25	15-Nov-25
Highlight report	Yes	Yes	Yes	Yes	Yes	Yes	Yes
SMMIB DIP 3 Capacity			Outline DIP 3	Draft DIP 3	Draft DIP 3	DIP 3 outcome?	
SMMIB DIP 4				Outline DIP 4	Outline DIP 4	Draft DIP 4	





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What will our October DIP request look like?



- Our first two DIP requests were incremental in response to emerging projects within our strategic investment programme
 - DIP 1 7 youth ministers + capacity funding for strategy team
 - DIP 2 2 resourcing churches (Maidstone & Margate)
- We are being encouraged to submit a complete 5 to 10 year investment programme
- Content
 - A costed set of projects/programmes
 - Our financial strategy
 - Clear anticipated outcomes in line with national/local bold outcomes