

Growing Giving and Generosity

Diocese of Canterbury
2025



Diocese of Canterbury
CHANGED LIVES ➔ CHANGING LIVES

Subjects covered in this presentation

1. Cornerstone
2. Inviting Visitors
3. Meet the Funders Event
4. Parish Support Conference
5. Easy Wins
6. Fundraising Ideas



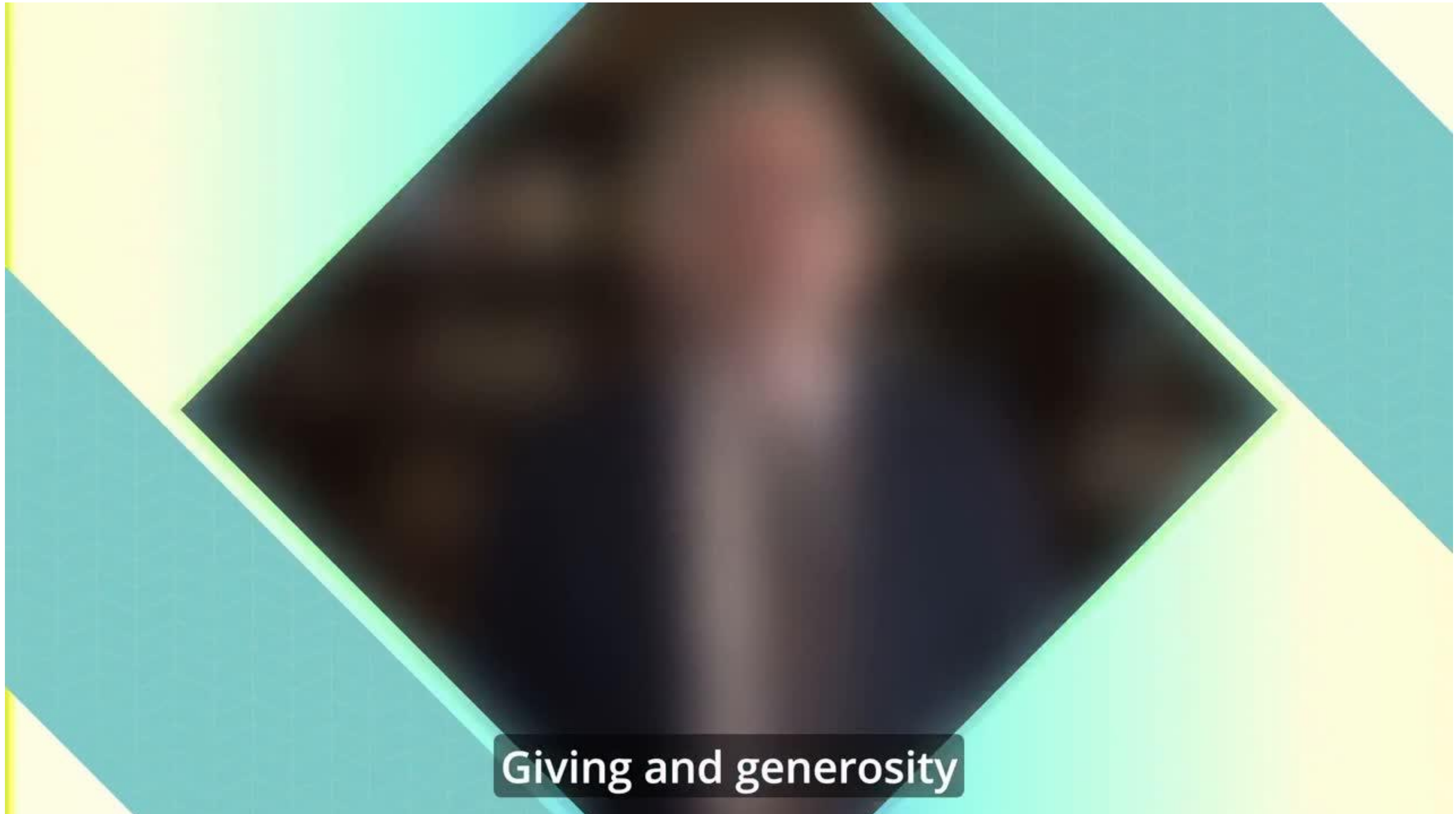
Increasing Generosity - MINT



- **Mechanisms**: Having these in place so that people can give as much as they wish to easily
- **Impact**: Communicating to people how their giving enables the mission and ministry of their church and how it enriches their local community
- **Need**: Communicating the need your church has for money
- **Trust**: Building trust with congregation and community members



Cornerstone



Inviting Visitors - Diocesan Roll-Out 2026

What is it?

A campaign to encourage as many churches as possible to open to visitors outside service times. Leading to greater engagement and hopefully to increased donations from members of the local community, walkers, tourists, pilgrims and more grant funding opportunities.

What can you expect?

- A comprehensive online information pack
- A webinar with Ecclesiastical Insurance
- An onsite demo at a church who has successfully opened outside of service times - Such as St Paul's Canterbury



Inviting Visitors - Diocesan Roll-Out 2026

Discussion:

- Whose church is open outside of service times?
- What are you doing to engage with Visitors?
- We are looking for additional churches to join the campaign and become example churches for the roll out next year.



Meet The Funders Event

- **When:** Wednesday 24th June 2026
- **Where:** St Paul's Parish Hall Canterbury
- **Cost:** £15pp – Ticket price includes lunch - Limited tickets available
- **Who can attend:** Anyone who is responsible for or would like to learn more about writing grant applications





PARISH SUPPORT CONFERENCE 2026

- **When:** Thursday 21st May 2026
- **Where:** Lenham Community Centre
- **Cost:** Free event - Ticket required
- **Who can attend:** Open to everyone



Parish Support Conference

- **Net Zero:** Practical quick wins for reducing your church's energy costs
- **DAC:** Support and advice on navigating the faculty process
- **Finance:** Treasurer handbook Q&A
- **Social Media:** How to use social media to actively promote your church activities
- **Maximizing your hall space:** Smart strategies to maximize revenue from your hall space
- **Ecclesiastical:** Tips for keeping your building safe when open and clarifying common misconceptions – includes a Q&A session

Discussion:

- What other topics, if possible, would you like us to include?

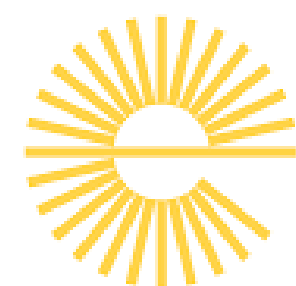


Increasing Generosity – EASY WINS

- Contactless devices
- QR codes
- Online donations
- Parish Giving Scheme (PGS)
- Gift Aid
- Fundraising materials –pew cards & bookmarks



Fundraising Ideas



easyfundraising



InPost

JustPark

